

**Auto Shop Tips**© by Michael Strautman

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### **Auto Shop Tip # 27**

*The Online Revolution*

*By Michael Strautman*

How much money is in your annual training budget? Training companies are now offering online forms of classes. Have you checked in with your preferred training company to see their offering for [online business coaching](#) opportunity? Have you checked in to online business groups? This could be a great opportunity for you to eliminate some cost.

**Come to our next online business group meeting this Saturday FREE! (click here to register)** Saturday, February 16, 2008 9:00 AM - 12:00 PM CST

<https://www1.gotomeeting.com/register/678063726>

We have created a three-hour business group meeting on several Saturdays this year to help shop owners keep their travel costs low, and still have an opportunity to network and share information with other shop owners. These meetings occur more often (up to 12 meetings per year). They can assist in keeping you focused and accountable for changes that need to be made in your business. A shop owner already reported to us last week that they are seeing a great return from some of the feedback received in our online meetings. In our meetings, we discuss writing SOPs for better business performance, the Lifeline Program benchmark report, current issues and problem solving, and what we have heard from our most recent Showcase interviewees ([the only shop owner talk show](#)).

These Saturday group meetings are available through our [Lifeline Program](#) for only \$44.00 per month for ASA members (\$88 per month for non-ASA members). Could you keep more of your hard earned money by becoming a member of this Saturday business group? I was looking in to what a three day event could cost a shop owner. I was blown away! The price could be up to \$6000 per meeting! Prices always vary, and it is valuable to see other shop owners face-to-face, but in today's day and age, travel is not as necessary as it used to be.

I hope you will take me up on my invitation to attend this week's Saturday group meeting, and I'll see you there!

**FREE WEBSITE BUILD (OR MAKEOVER) DRAWING**– Send your name, email address, shop name and phone number to [derek@turnaroundtour.com](mailto:derek@turnaroundtour.com) to enter a drawing for a free website from Turnaroundtour.com!

**ASA SPONSORS LIFELINE** – The newest ASA Member Benefit! Let us help you with your How-To Manual. Just call or email me about our Auto Shop Lifeline Program. It's only \$44/month for ASA National Members Call 270-782-6455 or email [mikestrautman@turnaroundtour.com](mailto:mikestrautman@turnaroundtour.com)!

