

The SERVE METHOD  
by Gary Gunn, AAM

It never ceases to amaze me what I learn from reading books. I dusted off my shelves and found The Secret by Ken Blanchard and Mark Miller -What Great Leaders Know and Do. The secret was learning how to lead using the SERVE method. I say grab a copy of the book and let the SERVE grab you!

See the future  
Engage and develop others  
Reinvent continuously  
Value results and relationships  
Embody the values